**Page 1 (Development)**

**Continuing Professional Development**

**Our development Aim:**

Subsequently accomplishment of designing state ahead to the development of the website, mobile or software. In this state, the client acquires the fully featured software's, graphics, videos, or any service developed which we offer. Our Professional and qualified staff present their best in this state and do drudgery.

We capable of attaining our customer’s organizational targets and priority, our staff experts’ builds up reliable development which helps them to gain their target, accomplish organization’s goals and give sturdy assistance to earn the profit. Ultimately we also extend our services that facilitate our clients to reach the structured traffic.

**Four Development Services**

**Web development:**

We create outstanding web applications. We signify realistic solutions, beautiful and astute designs, clean code, strong architecture, and chiefly we are devoted to the success of your company.

**Mobile development:**

We are known for Effective and efficient mobile application. With great experience building mobile applications, we have a strong knowledge base to guide you along the process of mobile application development.

**Software Development:**

Our software development collaboration is getting prominent day by day until now we abandon ideal services to our customers on the broadsheet and everyday basis. Our industry software development methods are unbeatable and appreciate the necessities of our customers previous to developing anything.

**Game Development:**

We understand what can turn a good gaming idea into a fantabulous great game. Contact us with your great game idea. Maybe there's another Clash of Clans or Subway Surfer waiting to happen...

**Page 2 (Branding and reputation)**

**Online reputation**

**If people don’t trust you, they won’t give you their money.**

There are lots of ways to build trust, but one of the most important that many businesses overlook is your online reputation. Where does your “reputation” live? You have many options for building your online reputation, but some are more effective and important.

However, many business owners are afraid of getting a bad review of these review sites, so they sort of bury their heads in the sand and hope it doesn’t happen.

**Google plus business review**

Google’s was a mess with a local search of late. Now there are only three listings in the local search results, and they’ve pulled back from Google Plus and moved everyone over to **Google My Business**. It’s frustrating because it’s really not obvious how to get reviews of the Google My Business page.

Why is this important? You read reviews and make buying decisions based on them. So do your friends and customers. I’ll bet that you carefully scrutinize the Amazon.com reviews before you make a purchase. If you see too many bad reviews, you’re going to go look at something else.

Be there lots of awesome reviews? The sale is made. As an example, I just purchased a set of bedsheets, and on Amazon, it had over 12,000 reviews. Wow. So I felt pretty confident that what I was buying was going to be a good purchase.

It follows that when people consider hiring your company or purchasing from your company, they’re going to check out your online reviews too. You have to manage your online reputation, or it can come back to bite you.

**Wikipedia Approved Page:**

Wikipedia is such a well-known encyclopedia, which counts on users to add their own knowledge to the mix. Wikipedia has pretty specific guidelines laid out. The purpose of Wikipedia approval mechanism is, essentially, quality assurance. By presenting particular articles as approved, we would be representing those articles as reliable sources of information. Large, reputable websites and the web, in general, are more likely to use or link to Wikipedia content if it has been approved by experts. Maybe one of the three types resonates with you:

1. Has your business invented an industry-leading, technology changing or notable invention?

2. If the company founder or the business itself stands out for another reason, or your competitor is featured on Wikipedia, then I would recommend that you will be mentioned on Wikipedia too.

3. Is your entry going to be verifiable? For example, are there references to the internet that you can link to a press release or something similar?

4. You are unable to find anything related to your technology/products on Wikipedia and therefore there is a gap between “knowledge” on the site.

If your answer is “no” to the information you’d like to submit to the following attributes, then don’t bother with creating the entry, as it will simply be deleted and your hard work was for nothing:

• Worthwhile

• Notable

• Verifiable

You will also be required to have good sources, as Wikipedia calls them. These sources must be:

• Reliable

• Independent

• Verifiable

**Press release Publishing:**

With the advent of internet-based press release website, it is easy for anyone to publish the press release online and get broad media attention. The press release websites take content from general users and then publish it on their news website after approval. However, it is difficult to get your press release published or syndicated on all major news channels if it is not submitted properly.

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These PR distribution services are deemed both credible and SEO-friendly, which are the only inbound links we truly value.

• **Credibility:** We determined credibility by checking the SEO industry’s most trusted metrics: Majestic Trust Flow and Moz Domain Authority. This process eliminated most of the free sites in our list. We think paid sites should offer more link credibility in addition to bonus features, so we slimmed down our list to include only those with high scores, also.

• **Search Engine Optimization:** We also took into account basic SEO functionality. These sites allow tagging, anchor text links, keyword data and other search elements. The paid sites typically allowed up to eight outbound links, whereas most free sites only allow one.

**Branding:**

**It’s good to engaging branding**

A great brand combines design and messaging to evoke emotion and drive strategy. It conveys the value of your company to employees inside and customers outside the organization. When a company thoughtfully balances these elements, the value of the brand is reinforced in everything else the company does, driving performance in sales, marketing, and retention.

**Branding Involves:**

Your brand is not just a name and a logo. It involves your colors, domain, tagline, messaging, graphics, patterns, typography, and competitor positioning that together establishes what makes you distinct.

**Promotion and campaigning (page 3)**

The world of marketing is changing at a rapid pace. There are so many new developments taking place with the promotional and campaigning arena every day. At Wantro, our expert team of promotion and campaigning remains ahead of the curve. Our Promotion team is well versed with the latest online marketing trends.

**WHY choose Wantro for Promotion and campaigning?**

We offer social media marketing, SEO, PPC and E-mail marketing services to our customers. Complete competitor analysis is done before the start of any job to ensure best results delivered. Are you looking for promotional and campaigning services? Get in touch with Wantro today to know more about our services. We know your competitors and know your needs so we can try best so that you can rank very fast and stays at the top rankings of google, Bing and yahoo search engines. To add more facilities we have many packages and bundles which can suit you. You can experience a lot of clients. So you don’t have to worry about your page rankings now and this very cost effective too.

**Search Engine Optimization**

We have the best SEO researchers who can monitor and review your project in the best way and will deliver the quality as promised. The best way by which we use SEO tactics is by understanding the psychology of the target audience.

The On-Site Optimization Wantro providers will assure the maximum amount of profit and internal satisfaction. A dynamic collection of all the techniques used to increase the navigation accessibility and the presence of your website is known as On-Site Optimization. We at Wantro provide you with the best SEO services there to increase the accessibility of your page at very reasonable rates. We employ Search Engine Optimization techniques by using our years and years of experience in the following:

Link Building, Directory Submissions, Forum Postings, Article Submissions, Blog Postings and Press Release Submissions. We at Wantro make the best use of the method of Social Bookmarking through which your business gets boosted.

**Pay Per Click**

Our PPC management techniques can indeed provide a solution to all your problems in a matter of days. We have the best experts who have a vast range of experience ad who have been working in this sector since the inception of the concept of PPC.

The PPC advertising we provide is instantaneous and easy to implement and the results are measurable. We provide cost effective advertising in comparison to other sites and traditional advertisement programs. The methods we use are the ideal of the testing out of the market response and the psyche of the customer. Our PPC advertisement gives you complete control over your budget for the minimum of financial risk. Wantro ensures that your ads are ideally placed within the top search engine results. Our services ensure that your advertisement is delivered only to your targeted and potential customers when they are conducting a search on your business keyword or the words related to your products and services. There are a number of reasons for you to use our services because we truly want your business to grow and our slogan is your satisfaction and economic progress.

**Social Media Marketing**

In today’s world of online marketing; search engine optimization (SEO) is not enough for a website/blog to gain maximum exposure. Supportive of SEO tactics, Social Media Marketing (SMM) is the best solution for webmasters. Social media sites bridge the gap between you and your customers. You might be one of those online entrepreneurs who looking for taking advantages of social media platforms to get a natural boost in your business. So we at Wantro offer our services of Social Media marketing to our clients which include:

**Profile creation and management on popular Social sites**: We will create your business profiles on popular Social sites like FB, LinkedIn, Twitter and etc. After set your profiles, we will manage your accounts accordingly

**Community building and monitoring:** We will build a community of users that will belong to your business category and monitor them on a regular basis. Furthermore, we will link to niche relevant pages and communities to expand your business identity in the relevant circle

**Likes, shares, and tweets:** We will share, tweet and receive likes from active worldwide users for your products

**Email Marketing**

The best and most obvious advantage of Email marketing is that it will require only a small fraction of what you would have normally paid for other forms of traditional marketing. The advantages, however, are totally unlimited: you can reach more customers, you can systematically draw in more potential buyers, you can target a specific clientele and you can be regarded as an authority on your field of work.

We are an agency specializing in fully managed email marketing campaigns. We offer a complete service covering every aspect of your email campaigns from conception to execution. Our approach is designed to take the hassle out of making email marketing work for your business. So if you’re a small business looking for a cost effective way to kick to start your marketing activity, then look no further. Even an agency that would like to offer email marketing as an additional service to their clients, then you’ve come to the right place.

We understand that every business has different needs, so our approach is flexible enough to deliver solutions that meet a wide range of objectives. That’s why our clients range from multinationals communicating with customers in many different countries and languages to boutique brands who recognize the value of regular personal contact with customers.

**Advertising**

The mission behind Wantro Internet Advertising is simple: provide businesses like yours with the highest level of service at an affordable price. We understand that the key to successful Internet Business Marketing, whether it is in the form of SEO, social network marketing, Email, blogging, or PR/media relations, is the creation of powerful marketing content that effectively attracts your company's target audience.

We become an active member of your company's team. Whether you are the sole proprietor of your small business or a larger corporation, Wantro becomes an extension of your company -- we essentially operate as Marketing Department.

We develop a close working business relationship to you and will meet with you via telephone or Skype on a weekly or monthly basis to coordinate Web Marketing efforts. With Wantro Web Marketing, you get more than a service provider -- we become a stakeholder in the success of your Business Online!

**Page 4 (Business Process Execution)**

**Success Isn’t the End Result, It’s Found in Our Moment by Moment Shifts toward the Direction of Your Vision.**

Business process execution is lead to enhancing your business through outsourcing. A subset of outsourcing that involves the contracting of the operations and responsibilities for a specific business processes to a third-party service provider.

At Wantro BPE Services, we do things differently; we do things passionately and with fervor. We believe that the BPE industry is not exclusively about "outsourcing". However, it represents a continual process of growing one’s business by acquiring new customers, retaining old customers and providing service excellence – a winning formula which pays rich dividends.

Wantro BPE offers a diverse range of services which includes garnering potential customers, managing data efficiently, or troubleshooting technical problems and administration issues. Our host of peripheral activities is aimed to take your business ahead through a blend of manpower, technology, research, and analytics.

Feel free to contact us for all kinds of business process outsourcing requirements. Reach us on business inquiries by filling out the contact us form.

**Business Development**

Business development often helps with business start-ups. They might assist in items such as start-up budgets, business plans, and any other items that might be necessary to get a fledgling business off the ground. Their relationship to the new business might end there after having just covered the basics or it might continue on to other activities. Development of a marketing strategy is another area covered by a business developer. Many businesses struggle with devising ways to effectively market their business to prospective clients. A business developer can use his or her knowledge and expertise to guide the business owner in creating a marketing plan that will generate a great deal of new business.

**What do we provide in Business development?**

From our extensive range of strategic services, we deliver Business Growth services too. Our team of adept professionals uses their in-depth knowledge and expertise in rendering these services with utmost care and perfection within the stipulated time frame. Our professionals impart all the stages related to these services in an effective and efficient manner. In addition to this, these services are offered in accordance with clients’ precious demands of their budgetary constraints.